



LOS ANGELES POLICE MUSEUM  
**THE JACK WEBB AWARDS**



SATURDAY, AUGUST 20, 2022 • 6 PM

**JW Marriott • LA Live**

900 W Olympic Blvd, Los Angeles, CA 90017

Honoring:

**Robert "Bob" Hertzberg**

California State Senate  
 District 18

**Frank Luntz**

Political and Communications  
 Consultant

**Steve Robinson**

Business/Community Leader  
 & LAPD Reserve Officer

**SPONSORSHIP, TICKET AND ADVERTISING OPPORTUNITIES**

**COMMANDER Sponsor - \$20,000**

- o One Commander dinner table of 12 with 12 VIP reception tix \*
- o Logo on invitations, website, and all event materials
- o 1 dedicated social media post + shared posts
- o 4 color back cover or inside cover in Event Journal

**CAPTAIN Sponsor - \$10,000**

- o One Captain dinner table of 10 – with 4 VIP reception tix\*
- o Logo on invitations, website, and all event materials
- o 2 shared social media posts
- o 4 color full page ad (priority placement) in Event Journal

**LIEUTENANT Sponsor - \$5,000**

- o One Lieutenant dinner table of 10 with 2 VIP reception tix\*
- o Logo on invitations, website, and all event materials
- o 1 shared social media post
- o 4 color full page ad in Event journal

**SERGEANT Sponsor - \$3,000**

- o One Sergeant table of 10
- o Logo on invitations, and all event materials
- o 4 color half page ad in Event Journal

**MEDAL OF VALOR FRIEND - \$1,000**

- o \_\_\_ 2 Lieutenant Tickets for personal use  
 OR \_\_\_ Host 4 Medal of Valor Recipients
- o Listing in Event Journal

**\*PRIVATE VIP Reception is invitation only as indicated above.  
 Please provide all guests' names to Event Office by August 17<sup>th</sup>.**

**UNDERWRITING OPPORTUNITIES**

Please call 818-994-4661 to discuss benefits

- DINNER HOST - \$40,000**
- RECEPTION HOST - \$25,000**
- PRODUCTION STAGING - \$10,000**
- PRINTING HOST - \$6,000**
- AWARDS SPONSOR - \$2,000**

**EVENT JOURNAL**

Event Journal trim size is 8 1/2" x 11" All artwork is 4 color.

- MUSEUM benefactor page - \$5,000**
- MUSEUM premium page - \$3,000**
- MUSEUM page - \$2,000**
- MUSEUM - half page - \$1,000 (7 1/2" x 5")**
- MUSEUM - quarter page - \$500 (3 3/4 x 5")**

**Journal Artwork DEADLINE -- August 5, 2022**

Please email art or questions to [ads@theproperimageevents.com](mailto:ads@theproperimageevents.com)  
 Files accepted: PDF, PNG, JPG, or PSD. Bleed okay on full pages.

**INDIVIDUAL EVENT TICKETS**

- o Lieutenant Tickets @ \$500 each QTY \_\_\_\_\_
- o Sergeant Tickets @ \$300 each QTY \_\_\_\_\_

**We are unable to attend but are pleased to make a donation of \$\_\_\_\_\_ to support the museum.**

**RSVP**

Name \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_ @ \_\_\_\_\_

Please charge our credit card for the amount of \$\_\_\_\_\_ as marked above.  VISA  MC  AMEX

Card # \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_ CVV \_\_\_\_ Billing Zip Code: \_\_\_\_\_

Name \_\_\_\_\_ Signature \_\_\_\_\_

Print name as it appears on credit card

Please send by email to [info@theproperimageevents.com](mailto:info@theproperimageevents.com), or if by paying by check, make payable to: **Los Angeles Police Museum**  
 And mail to: **Los Angeles Police Museum, c/o 5903 Noble Ave., Van Nuys, CA. 91411.**  
 Los Angeles Police Museum is a 501(c)(3) non-profit organization, Federal Tax ID #95-4264361  
 Questions: Call **818-994-4661** or email [info@theproperimageevents.com](mailto:info@theproperimageevents.com)